



“My Voice Makes a Difference” 2012 Youth Video Contest Rules

Join MATFORCE in promoting a positive message by creating a video that expresses how you can make a difference in reducing the abuse of drugs and alcohol. The video can express any message against drugs and alcohol the participants would like to share.

Contest Rules

Purpose: The “My Voice Makes a Difference” contest is designed to give youth in Yavapai County the opportunity to create a video showing how their voices and opinions make a difference and have a positive effect on reducing the abuse of drugs and alcohol. This contest is intended to give youth and schools a unique and educational way to discuss the issue. Winning videos will be used by MATFORCE in multiple community events and as a Public Service Announcement by MATFORCE in other venues.

Categories:

- Produce a 15 – 30 second Commercial
- Produce a 1 – 2 minute video

Videos will be judged in the following age categories:

- Middle School - this general category is for all middle school students.
- High School – this general category is for all high school students.

Guidelines:

- Youth 11– 18 years of age must produce the video entry. Videos must be edited.
- Commercial videos must be 15 to 30 seconds in length.
- Videos entered in the video category must be 1 to 2 minutes in length.
- Flash Video (FLV) MPEG, WMF, or MOV files are accepted.
- Individuals or groups that are residents of Yavapai County are eligible to participate.
- The deadline for video entries is Friday, February 10, 2012.
- Any video submitted will become the property of MATFORCE.

Cash prizes awarded in each category:

- **\$300 for first place**
- **\$200 for second place**
- **\$100 for third place**

Registration: To participate in the contest, return the completed registration form and video by February 10, 2012. *Please note the form must be signed by a parent, teacher, or school representative.* Mail the completed video and/or form to the address below.

**“MY VOICE MAKES A DIFFERENCE”
2012 VIDEO CONTEST APPLICATION**

Name(s) of Student(s): _____

Teacher or Supervisor’s Name: _____

School: _____

Grade(s): _____

Address: _____

Category: (Circle One)

Commercial: Middle School or High School

Video: Middle School or High School

Contact Phone Number: () _____

Contact E-mail Address: _____

VIDEO SUBMISSION

Video Title: _____

Video Description: _____

Student(s) signature(s) _____

*School Representative or Parent signature: _____

**All applications must be signed by a parent or school representative. Any application received without a signature will be deemed unacceptable. This application form must accompany all entries submitted to the contest.*

**For more information 928-708-0100
matforce@cableone.net**

All mailed video entries must be postmarked by Friday, February 10, 2012. Please mail to the address listed below.

3343 N. Windsong Drive, Suite 1
Prescott Valley, AZ 86314